



AWARDS:

2014 MMPA

Best Feature Design: Silver (Faces from the Field)
Best Page Design: Bronze (Single in the City)
Best Overall Design: Bronze

2014 SPJ

Best Cover: First (Ultimate Summer Guide)
Best Page Design: First (Single in the City)
Best Cover: Third (Single in the City)
Best Page Design: Third (Greg Miller Q&A)
Best Issue: Third (June 2013)

2013 MMPA

Best Cover: Silver (Gritty Diva)
Best Page Design: Silver (Positively Inspiring)
Best Page Design: Bronze (Flying into History)

2013 SPJ

Best Cover: First (Positively Inspiring)
Best Feature Design: First (Mixin' It Up)

2012 MMPA

Best Page Design: Gold (Assignment Consignment)
Best Cover Design: Gold (Single in the City)
Best Feature Design: Gold (Single in the City)

2012 SPJ

Best Issue: First (September 2011)
Best Feature Design: First (Single in the City)
Best Page Design: First (Assignment Consignment)
Best Cover: Second (Single in the City)
Best Cover: Third (Rochester 2020)

2011 MMPA

Best Page Design: Gold (The Man Who Built The City)
Best Cover Design: Silver (Rochester 2020)
Best Feature Design: Bronze (Style Musings)

2010 MMPA

Best Single Topic Issue: Silver (Beauty Book)

2009 MMPA

Best Cover: Gold (Warrior from the Sky)
Best Cover: Bronze (Silicon Prairie)

REFERENCES

Steve Lange
Editor: Rochester Magazine
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Rochester Magazine
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PROFESSIONAL • MOTIVATED • SKILLED

Award-winning graphic designer and art director with over 17 years of experience in many facets of design, and the overall creative process. I have established myself as a self-starter, with the ability to conceptualize and execute advanced graphic designs utilizing strong layout skills.

Experience

Freelance Designer

December 2011 - Present

Logos, print ads, websites, web banners, signs, posters, and more.

Please view my portfolio at www.KlemmensenCreative.com

Rochester Magazine Art Director

October 2006 - January 2015

Develop and create ads and editorial design for Rochester Magazine, including editorial features, advertising sections, speculative ads and other print materials.

- Handle multiple projects in a fast-paced environment and meet deadlines.
- Responsible for creating, organizing, and supervising photography for covers.
- Responsible for all photo selection in the magazine and editorial page design.
- Responsible for ad design, proofing, and revising.
- Responsible for pre-press functions and direct communications with off-site printer.

Post-Bulletin Company

Advertising Design and Spec Layout Artist

March 1999 - October 2006

Develop and create paid ads, speculative ads, and special advertising sections for the Post-Bulletin Company.

Education

July 1997 - January 1999

Brown College (Formerly Brown Institute)

Associate of Applied Science in Visual Communications

Graduated with honors

Design Proficiency

Advertising Design

Web Design

Magazine Editorial Page Layout

Magazine Cover Design

Logo and Identity Design

Photo Retouching

Web and Social Media Graphics

Copy Writing

Creating Files for off-site Printing

Typography

Marketing Design

Signage

Technical Proficiency

Mac OS

Adobe InDesign CC

Adobe Photoshop CC

Adobe Illustrator CC

Adobe Acrobat Professional CC

Adobe Muse CC